

Special Stamp Issue - "170th Anniversary of Hong Kong Postal Service"



Stamp Sheetlet

A stamp sheetlet on the theme of "170th Anniversary of Hong Kong Postal Service" will be released for sale with associated philatelic products on **25 August 2011 (Thursday)**.

The first post office in Hong Kong was opened on 25 August 1841, heralding the beginning of the local postal service. In response to subsequent socio-economic developments, our postal service has moved with the times, ever expanding and innovating to meet public demand. The year 2011 marks the 170th anniversary of postal services in Hong Kong. Hongkong Post issues a stamp sheetlet to commemorate the occasion.

Established in 1841, we are one of the oldest government departments in Hong Kong. For more than a century and a half, we have carried on the fine tradition of providing an efficient and reliable postal service at a reasonable price, earning recognition both at home and abroad. In 1995, we converted to a trading fund operation. We have succeeded in building a good corporate image by promoting a quality service culture, living up to our purpose statement of "Linking People, Delivering Business".

The stamp sheetlet is divided into three parts. The buildings on the left and in the middle depict the old General Post Office set up in 1911 and the current General Post Office opened since 1976 respectively, with a shift of colour in the background from brownish red to light green, to echo the old red and new green posting boxes in the foreground, suggesting the passage of time. On the right, the globe surrounded by service brands of Hongkong Post and the "hummingbird" logo symbolises innovation and improvement in our service delivery to the world. The red Victorian Pillar-type posting box with the longest history (cast between 1837 and 1901) on the stamp is juxtaposed with its green modern version. The superimposed postmarks of 1841 and 2011 serve as a reminder of the 170 years of postal service in Hong Kong.

Looking ahead, Hongkong Post will keep abreast of the times and continue to develop an array of diversified products and services for the public and corporate clients. We will strive to play an active role in facilitating global communication and in promoting industrial and business activities to create new business opportunities.

Sales Arrangements

Information about the sales arrangements of philatelic products associated with this special stamp issue is as follows:

Product available from 11 August 2011:

Product	Description	Unit Selling Price (HKD)	Sales Restriction per Queuing Customer
First Day Cover	(only available until 25 August 2011)	\$1	No restriction

Products available from 25 August 2011:

Products	Descriptions	Unit Selling Price (HKD)	Sales Restriction per Queuing Customer
Stamp Sheetlet	Containing a \$10 stamp	\$10	10 sheets
Presentation Pack	Containing a stamp sheetlet	\$18	5 packs
Serviced First Day Cover affixed with a Stamp Sheetlet	Affixed with a stamp sheetlet and date-stamped with the special postmark (only available at 37 philatelic offices on 25 August 2011)	\$13.5	5 covers

Remarks:

1. The above philatelic products have been included in the Auto-order plan of "2011 Local Standing Order Service" but not included in the Flexi-order plan and "2011

Overseas Mail Order Service". Order forms had already been issued to the customers of "2011 Local Standing Order Service" and "2011 Overseas Mail Order Service". For local customers, please contact Hongkong Post Philatelic Bureau Hotline for enquiry at 2785 5711 or fax to 2191 9296.

2. For overseas customers, please ensure there is sufficient balance in your account to pay your advance order. Otherwise, your order will be processed only when the stock is still available after all orders have been fulfilled. For any enquiries, please contact Hongkong Post Philatelic Bureau (Overseas Mail Order Service Unit) Hotline at 852-2928 7211 or fax to 852-2850 6552.

Official First Day Covers will be put on sale at \$1 each at all post offices from **11 August 2011** while the stamp sheetlet and associated philatelic products will be displayed at the General Post Office, Tsim Sha Tsui Post Office, Tsuen Wan Post Office and Shatin Central Post Office on the same day. Advance orders for servicing self-provided covers will be accepted at all philatelic offices from **11 to 17 August 2011**.

Date-stamping Arrangements

A hand-back date-stamping service by the office steel date-stamp and the special postmark will be provided on **25 August 2011** at all post offices for official/private-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service by the "Philatelic Bureau" pictorial postmark and the philatelic office pictorial postmark concurrently, but the GPO-1 date-stamp is only available at the General Post Office.

Public hall of the Hongkong Post Philatelic Bureau on 1/F., Trade Square, 681 Cheung Sha Wan Road, Kowloon, will open from **9:30 a.m. to 5:00 p.m.** on **25 August 2011** to provide date-stamping service by the "Philatelic Bureau" pictorial postmark and the special postmark.

Stamp Printing Details

Design:	Bon KWAN	Printer:	Joh. Enschedé B.V., the Netherlands
Process:	Lithography plus embossing and hot foil stamping	Perforation:	13.5 (one star-shaped perforation on each vertical)
Stamp Size:	65 mm x 35 mm	Paper:	Paper with security fibres

Stamp Sheetlet Size:	130 mm x 75 mm	Date of Issue:	25 August 2011
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Serviced First Day Cover affixed with a Stamp Sheetlet

Special Postmark



Presentation Pack (Cover and Inside Design)