



Special Stamp Issue – “Hong Kong Special Flora”



Mint Stamps

Date of issue: **16 November 2021 (Tuesday)**.



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Sales Arrangements

Display of the special stamps and associated philatelic products will be put up at General Post Office, Tsim Sha Tsui Post Office, Tsuen Wan Post Office, Sha Tin Central Post Office and Tuen Mun Central Post Office for public's view from 9 November 2021. Advance orders for servicing self-provided covers will be accepted at all philatelic offices from **2 to 8 November 2021**.

(22_Eng/2021 – 2/11)¹

PHILATELIC LINK

Information about the sales arrangements is set out below:

| Products | Unit Selling Price (HKD) | Sales Period (available while stocks last) | Maximum Purchase Quantity Per Queuing Customer on the First Day of Issue and the following day |
|--|---------------------------------|---|---|
| (A) Products Available at all Post Offices | | | |
| First Day Cover | 2 | 2 November 2021 to 15 February 2022 | No restriction |
| Mint Stamps (a set of six denominations) | 21.6 | 16 November 2021 to 15 February 2022 | 2 sheets of each denomination (viz. 50 pieces of each denomination) |
| Souvenir Sheet (containing a set of mint stamps in six denominations) | 21.6 | | 5 sheets |
| Presentation Pack (containing a set of mint stamps in six denominations) | 40 | | 2 packs |
| (B) Products Available at Philatelic Offices only | | | |
| Serviced First Day Cover affixed with a set of mint stamps in six denominations (date-stamped with special postmark) | 26.1 | 16 November 2021 to 15 February 2022 | 2 covers |
| Serviced First Day Cover affixed with a Souvenir Sheet (date-stamped with special postmark) | 26.1 | | 2 covers |

- Remarks:
- (1) The above philatelic products **are included** in the “2021 Advance Order Service (July to December)”.
 - (2) All images are for reference only.
 - (3) The above philatelic products (except First Day Cover) will be put on sale at "ShopThruPost" (shopthrupost.hongkongpost.hk) starting from 8:00 a.m. on 16 November 2021 (Tuesday). The First Day Cover will be put on sale starting from 8:00 a.m. on 2 November 2021.



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Date-stamping Arrangements

A hand-back date-stamping service with options of either the office date-stamp or the special postmark will be provided on **16 November 2021** at all post offices for Official First Day Covers/privately-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide choices of “Philatelic Bureau” pictorial postmark and its respective philatelic office pictorial postmark. The GPO-1 date-stamp impression will only be available at the General Post Office.

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Special Arrangements under the Epidemic

For the stamp issue to be launched while the pandemic of COVID-19 prevails, Hongkong Post will implement special sales arrangements to achieve social distancing and prevent crowds. The arrangements for this issue include:

- 1) Pre-ordering of stamp products via ShopThruPost website (shopthrupost.hongkongpost.hk) until 8:00am of 16 November 2021 and via physical application form by 15 November 2021.
- 2) Collection points to be set up at all post offices on 16 November 2021 for submission of official First Day Cover/privately-made covers requesting hand-back date-stamping service.

The above arrangements are subject to change in view of the development of the pandemic. For enquiry on the latest updates on the arrangements, please visit the Hongkong Post Stamps website at stamps.hongkongpost.hk, or call the Philatelic Bureau hotline at 2785 5711.

Stamps Products Sales Report

Sales Figures as of the First Day of Sales [Major Products]

Feel 100% (Issue date: 25.9.2021)

Quantity sold (In thousand pieces)

| \$2.00 Stamp | \$2.60 Stamp | \$3.40 Stamp | \$3.70 Stamp | \$4.90 Stamp | \$5.00 Stamp | \$10 Stamp Sheetlet | \$20 Stamp Sheetlet | Presentation Pack |
|--------------|--------------|--------------|--------------|--------------|--------------|---------------------|---------------------|-------------------|
| 121 | 79 | 79 | 78 | 77 | 79 | 77 | 27 | 5 |


| \$2.00 Mini-Stamp Sheet | \$2.60 Mini-Stamp Sheet | \$3.40 Mini-Stamp Sheet | \$3.70 Mini-Stamp Sheet | \$4.90 Mini-Stamp Sheet | \$5.00 Mini-Stamp Sheet | Postage Prepaid Picture Cards | Total revenue |
|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------------|------------------|
| 9 | 8 | 8 | 8 | 8 | 8 | 3 | HK\$5.21 million |



Please scan the QR code for the report

Postal Slogan

The following postal slogan will be used to cancel local and overseas ordinary letters bearing sufficient postage and posted through posting boxes during the period specified below:

| Postal Slogan | Application Period |
|---|-----------------------------|
|  | <p>8 - 20 November 2021</p> |

In addition, special drop boxes will be placed at the General Post Office and Tsim Sha Tsui Post Office only on the first day of introduction of the above-mentioned postal slogan, i.e. **8 November 2021**, for collection of ordinary letters intended for cancellation with the postal slogan. Ordinary letters posted in the special drop boxes with sufficient prepaid postage will be delivered as addressed.

Remarks: Please ensure your letter bears sufficient postage and a correct address before posting. Hongkong Post is, under any circumstances, not liable for any omission of the postal slogan for cancelling postage stamps and postage labels (Pos 9B) affixed on a mail item and no postage refund is payable. The stamps or Pos 9B may be cancelled with different types of postmarks. Changes on the stamp cancellation arrangements, if any, will be announced on Hongkong Post website at www.hongkongpost.hk and Hongkong Post Stamps website at stamps.hongkongpost.hk.

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