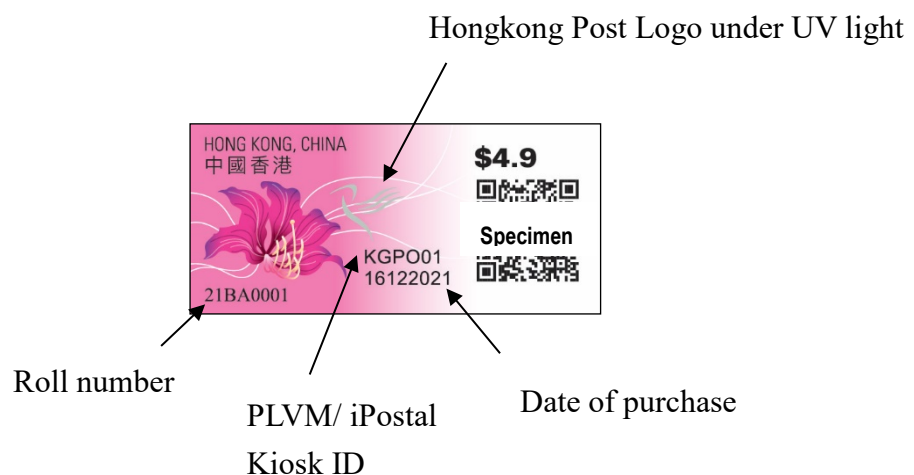


## New Design of Postage Label (Pos 9B)

A newly designed postage label (Pos 9B) will be rolled out to replace the existing design with effect from **23 December 2021, Thursday**. The new label is designed by Mr CHENG Kar-wai on the theme of *Bauhinia x blakeana*, the city flower of the Hong Kong Special Administrative Region. The label is printed in digital printing by Australia Post.

Same as the existing Pos9B, the new designed postage label will be pre-printed with “中國香港 HONG KONG, CHINA”, 8 digits postage label roll number and an ultraviolet printed Hongkong Post logo, in addition to the colourful new design. All operation procedures concerning mail items affixed with this new designed Pos9B remain unchanged.

An image of the specimen postage label is reproduced below:



Specimen of Postage Label (for reference only)