



2021 Special Stamp Issuing Programme (July to December)

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Hongkong Post will issue seven sets of special stamps and associated philatelic products between July and December 2021 with details below, offering an extraordinary collection of stamps encompassing a variety of themes and refreshing designs with distinct features:

Stamp Issue	Date of Issue
1. The 100th Anniversary of the Founding of the Communist Party of China	1 July 2021
2. Games of the XXXII Olympiad Tokyo 2020	23 July 2021
3. 180th Anniversary of Hong Kong Postal Service	25 August 2021
4. Feel 100%	16 September 2021
5. World Heritage in China Series No. 10: South China Karst	12 October 2021
5a. "The Complete World Heritage in China Series" Stamp Sheetlet	12 October 2021
6. Hong Kong Special Flora	16 November 2021
7. Movie Scenic Locations in Hong Kong	2 December 2021

The first issue to take the lead is "The 100th Anniversary of the Founding of the Communist Party of China". It has been 100 years since the Communist Party of China (CPC) was founded in July 1921. To mark the 100th anniversary of the CPC since its founding, Hongkong Post will issue a set of four stamps and a stamp sheetlet on 1 July (Thursday). The stamps and stamp sheetlet adopt the official logo for the CPC's 100th anniversary celebrations which include the image and the title in its design, while the 56 beams radiate from the logo signify the CPC's endeavor of striving for advancement that shines all over our country. The CPC flag in bright red extends across each of the stamps that presents the founding and development of the new China led by the CPC, as well as its objectives to seek happiness for the Chinese people, rejuvenation for the Chinese nation, as well as universal brotherhood for the world. The "One Country, Two Systems" principle has been successfully implemented in Hong Kong under the leadership of the CPC and the Central People's Government. Hong Kong, as a special administrative region, has been able to maintain its prosperity and stability, and integrate into the overall development of our country.

The four stamps present different important themes. The \$2 stamp is under the theme of "An Epoch-making Moment", depicting 106 Rue Wantz (now 76 Xingye Road), Shanghai and on the Red Boat at Nanhu Lake, Jiaxing where the First CPC National Congress was held in 1921. That was also the year when the CPC's founding was declared. The \$3.7 stamp features the Great Wall and the Tiananmen Tower in Beijing, with the theme "The Founding of the New China". This represents not only the struggle and perseverance of the Chinese nation, but also the inauguration of the Central People's Government of the People's Republic of China proclaimed on the Tiananmen Tower in Beijing in 1949, officially unveiling the history of the new China striving for progression. The \$4.9 stamp is entitled "Reform and Opening Up", juxtaposing the wilderness with good harvest and the rapid urban development to show that the policy of reform and opening up was implemented in China after the Third Plenary Session of the 11th Central Committee of the CPC in 1978. As for the

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\$5 stamp, the theme “Towards Rejuvenation” is a demonstration of the remarkable achievements in science and technology of China in the 21st century. In China’s first Mars mission, “Tianwen-1” space probe was successfully launched, setting off the nation’s independent journey to Mars exploration. The Chinese railway network has expanded rapidly with an extension for high-speed train reaching Hong Kong direct, underscoring the country’s outstanding scientific development.

The stamp sheetlet themed on “Heading for a New Era” shows the Chinese national flag and the Hong Kong regional flag flying side by side, coupled with auspicious clouds and fireworks, illustrating Hong Kong’s celebration of the CPC’s 100th anniversary. It also shows the return of Hong Kong to the Motherland in 1997, the 2008 Beijing Olympic Equestrian Events held in Hong Kong, and the country’s support for Hong Kong’s anti-epidemic efforts in 2020, testifying the direction of “One Country, Two Systems” and the way it is put into practice. Also present on the stamp sheetlet is the Hong Kong-Zhuhai-Macao Bridge, the longest bridge-cum-tunnel sea crossing in the world, which connects the ports of Hong Kong, Zhuhai and Macao, conducive to promoting the sustainable economic development of Guangdong, Hong Kong and Macao and leveraging the overall development of the Guangdong-Hong Kong-Macao Greater Bay Area.

This issue is absolutely not to be missed, order now before they are gone. You may collect this exceptionally meaningful issue on the issue date (1 July) if you place your order on or before 31 May. Worry not if you are late though, as they will also be available at all 38 philatelic offices which are open from 9 a.m. to 2 p.m on the issue date.

To mark the significant occasion of the “Games of the XXXII Olympiad Tokyo 2020”, Hongkong Post will issue a set of four commemorative stamps on its opening day (23 July) (Friday). Images in vivid colours outlined in gold foiling add dynamic appeal to the stamps, and act as a blessing for Hong Kong athletes to achieve their goals in the coming games.

What’s coming next will be a set of six commemorative stamps titled “180th Anniversary of Hong Kong Postal Service” on 25 August (Wednesday). The stamp design showcases Hongkong Post’s development and evolution alongside the pace of the postal market, its effort to meet the changing expectations and needs of customers, and its contribution in creating a new era of smart postal services.

To carry on the success of collaborating with the renowned comic artist Mr MA Wing-shing in the “Storm Riders” special stamps last year, Hongkong Post continues the collaboration with local comic artists by launching the “Feel 100%” special stamps on 16 September (Thursday). Feel 100% is an original Hong Kong comic created by Mr LAU Wan-Kit. The story is set in Hong Kong depicting an intricate metropolitan love story. It had been adapted into movies and television drama that were popular among the younger generation of the time. Based on the protagonists of this story, Hongkong Post will issue a set of six stamps and two stamp sheetlets to re-create the classic scenes of the story on stamps that will sweep people up into their youth with sweet memories and racing heartbeats.

In addition, Hongkong Post will issue a stamp sheetlet of “World Heritage in China Series No. 10: South China Karst” on 12 October (Tuesday), presenting the unique and magnificent landscapes of South China Karst. At the same time, a stamp sheetlet under the “World Heritage in China Series” comprising all the ten issues will be launched to display all the natural and cultural treasures on one sheetlet, making it a valuable collectible. The special stamp issue titled “Hong Kong Special Flora” is equally pleasing to the eye. A set of six stamps, featuring an innovative and eye-catching design, will be issued on 16 November (Tuesday) to showcase six species of flowering plants named after Hong Kong.

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As a world-class city, Hong Kong has a range of scenic locations that have attracted many film-makers to shoot on location. Numerous classics from local and abroad were shot right here in Hong Kong. Hongkong Post has specially selected four hot spots for film-makers, including Kau U Fong, “Monster Building”, Two International Finance Centre and Jumbo Floating Restaurant, to launch a set of four stamps titled “Movie Scenic Locations in Hong Kong” on 2 December (Thursday). Santa Claus is featured as the leading role who takes us on a tour of memorable film locations on stamps. With a bright and lively tone, the stamps are also printed in a gold and silver frame to boost the festive mood and ring in the joyful holidays!

The stamp themes, issue dates, number of issues, product types, prices of stamps/stamp products, stamp designs, formats and Special Delivery Service Charges are subject to change upon amendments to the programme, postage adjustment or any other factors.

(II) 2021 Advance Order Service (AOS) (July to December)

Customers may place advance orders for the above new stamp products from today on the Hongkong Post Stamps website (stamps.hongkongpost.hk) or the Facebook page “郵票 · 郵趣 @Hongkong Post Stamps” (www.facebook.com/HKPStamps). Customers who place orders by 11 June (Friday) will receive attractive gifts and bonus points. Further information about ordering placements can be obtained from the Hongkong Post Stamps website or by calling the Hongkong Post Philatelic Bureau hotline at 2785 5711. A video introducing the stamp products has been uploaded to Hongkong Post’s YouTube channel (<https://www.youtube.com/user/hkpostgovhk>).

To support sustainable development and fulfil Hongkong Post’s commitment in environmental protection, we encourage members to order on our online shopping platform “ShopThruPost” (shopthrupost.hongkongpost.hk). No physical form and booklet will be sent out by mail from now onwards. Online pre-ordering is simple and convenient, it enables you to visualise closely the detailed designs of each stamp product and sets you free from the hassle of filling in complicated physical form. If you find any difficulty in filling out the e-form, we are happy to assist.

In any case, if you still prefer to filling in a physical form, you can also download the order form from the website of Hongkong Post Stamps (stamps.hongkongpost.hk) or “ShopThruPost” (shopthrupost.hongkongpost.hk) when the AOS is launched. The completed form can be returned to any post office direct (except Mobile Post Offices), or posted to:

Hongkong Post Philatelic Bureau
P. O. Box 11968, General Post Office
Hong Kong
Or
(For locally posted mail ONLY)
Hongkong Post Philatelic Bureau
Freepost No. 15
Hong Kong

During the incentive period **between 21 May 2021 and 11 June 2021 (both dates inclusive)**, customers placing orders for stamp products issued between July and December 2021 with a minimum order amount of HK\$50 are entitled to the Early Bird Bonus Scheme to earn bonus points for the redemption of a variety of incentive gifts. Customers may also receive different gifts or bonus points through various incentive programmes, including Serviced 2021 Official Souvenir Cover affixed with a Special Stamp (bearing 1.10.2021 Postmark)*[▲], “Movie Scenic Locations in Hong Kong” Special Stamps – Canvas Pencil Case[▲] and “Hong Kong Special Flora” Special Stamps – A Set of 6 Magnetic Bookmarks[▲]. To commemorate the landmark of 180 years in service, Hongkong Post will specially offer “180th Anniversary of Hong Kong Postal Service” incentive gifts.

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Lighthouse Stamp Album (containing 180 assorted cancelled stamps) *[▲] and Lighthouse First Day Cover Album (containing 10 serviced First Day Covers) *[▲] will be offered for redemption upon sufficient bonus points top up with designated amount. In addition to bonus points earned from ordering new stamps, customers will receive extra bonus points through online ordering with “ShopThruPost”.



“Movie Scenic Locations in Hong Kong” Special Stamps – Canvas Pencil Case[▲]



“Hong Kong Special Flora” Special Stamps – A Set of 6 Magnetic Bookmarks[▲]

Online Ordering with “ShopThruPost”

1. Receive a Serviced 2021 Official Souvenir Cover affixed with a Special Stamp (bearing 1.10.2021 Postmark) *[▲] with an online order of HK\$50 or more
2. 200 extra bonus points with an online order of HK\$201 – HK\$300
3. 300 extra bonus points with an online order of HK\$301 – HK\$500
4. 400 extra bonus points with an online order of HK\$501 – HK\$800
5. Double Reward: Double bonus points with an online order of HK\$801 or above[#]

All images are for reference only.

*The assorted cancelled stamps and serviced First Day Covers will be assigned on a random basis.

[▲]All gifts are available while stocks last.

[#]The Double Reward has included the Early bird Bonus Scheme of one bonus point for each dollar spent.

Facebook page and Instagram account of “郵票·郵趣@Hongkong Post Stamps”

Hongkong Post will regularly share information of new stamp issues on the Facebook page (www.facebook.com/hkpstamps) and Instagram account (www.instagram.com/hkpstamps) of “郵票·郵趣@Hongkong Post Stamps”. All are welcome to follow and stay tuned with the latest philatelic news.

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