



Commemorative Stamp Issue — “Centenary of the Society for the Prevention of Cruelty to Animals (Hong Kong)”



Mint Stamps

A set of commemorative stamps on “Centenary of the Society for the Prevention of Cruelty to Animals (Hong Kong)”, with associated philatelic products, will be released for sale on **22 June 2021 (Tuesday)**.

The Society for the Prevention of Cruelty to Animals (Hong Kong) (“SPCA”) was founded in 1921. This long-standing animal welfare charity in Hong Kong promotes kindness to animals, protects their health and welfare, and prevents cruelty. This year marks the 100th anniversary of the “SPCA” since its inception, and Hongkong Post issues a set of commemorative stamps under the theme “Centenary of the Society for the Prevention of Cruelty to Animals (Hong Kong)”, featuring mongrel, hamster, red-eared slider, rabbit, domestic shorthair and cockatiel with the style of oil painting in vibrant colours. In addition to celebrating this special occasion, the special stamps also aim at spreading the message of “Respect for life begins with concern for animals”, as well as promoting harmony between humans and animals in our community.

Acknowledgement: The Society for the Prevention of Cruelty to Animals (Hong Kong)

Sales Arrangements

Official First Day Covers will be put on sale at **\$2 each at all post offices** from **7 June 2021**. Display of the commemorative stamps and associated philatelic products will be put up from 7 June 2021 at General Post Office, Tsim Sha Tsui Post Office, Tsuen Wan Post Office, Sha Tin Central Post Office and Tuen Mun Central Post Office. Advance orders for servicing self-provided covers will be accepted at 38 philatelic offices from **7 to 13 June 2021**.

(9_Eng/2021 – 3/6)¹

PHILATELIC LINK

Information about the sales arrangements is set out below:

Products	Unit Selling Price (HKD)	Sales Period	Maximum Purchase Quantity Per Queuing Customer on the First Day of Issue and the following day
(A) Products Available at all Post Offices			
First Day Cover	2	7 June 2021 to 21 September 2021	No restriction
Mint Stamps (a set of six denominations)	21.6	22 June 2021 to 21 September 2021	5 sheets of each denomination (viz. 125 pieces of each denomination)
Souvenir Sheet (containing a set of mint stamps in six denominations)	21.6		10 sheets
Collector Card (containing a set of self-adhesive mint stamps in six denominations)	45		5 cards
Presentation Pack (containing a set of mint stamps in six denominations)	40		5 packs
(B) Product Available at 38 Philatelic Offices only			
Postcards (a set of six cards)	30	7 June 2021 to 21 September 2021	2 sets
Serviced First Day Cover affixed with a set of mint stamps in six denominations (date-stamped with special postmark)	26.1	22 June 2021 to 21 September 2021	5 covers
Serviced First Day Cover affixed with a Souvenir Sheet (date-stamped with special postmark)	26.1		5 covers
A set of six serviced First Day Covers each affixed with a stamp of different denomination (date-stamped with a corresponding colour postmark)	48.6		2 sets
Maximum Cards A set of six cards each depicting one animal showed in the mint stamp and affixed with the corresponding mint stamp on the picture side (date-stamped with special postmark)	66.6		2 sets
Maximum Cards A set of six cards each depicting one animal showed in the mint stamp and affixed with the corresponding mint stamp on the picture side (date-stamped with a corresponding colour postmark)	66.6		2 sets

- Remarks: (1) The above philatelic products **are included** in “2021 Advance Order Service”.
- (2) For overseas and Mainland customers, please ensure that there is sufficient balance in your account to settle the payment of your advance order. Otherwise, your order will be processed only when stock is still available after all orders with payments settled have been fulfilled.
- (3) The above philatelic products are limited in supply and will be available for sale for three months while stock lasts.
- (4) All images are for reference only.
- (5) Stamp products should be kept in cool and dry places and avoid placing them under direct sunlight or in hot environment.
- (6) The above philatelic products (except First Day Cover & Postcards) will be put on sale at "ShopThruPost" (shopthrupost.hongkongpost.hk) starting from 8:00 a.m. on 22 June 2021 (Tuesday).

Date-stamping Arrangements

A hand-back date-stamping service with options of the office steel date-stamp or the special postmark will be provided on **22 June 2021** at all post offices for official First Day Cover/privately-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide choices of “Philatelic Bureau” pictorial postmark and the philatelic office pictorial postmark. The GPO-1 date-stamp impression will only be available at the General Post Office.

PHILATELIC LINK

Special Arrangements under the Epidemic

For the stamp issue to be launched while the pandemic of COVID-19 prevails, Hongkong Post will implement a special sales arrangement to achieve social distancing and prevent crowds. The arrangements for this issue include:

- 1) Pre-ordering of stamp products on the *ShopThruPost* website (shopthrupost.hongkongpost.hk) until 8:00am of 22 June 2021;
- 2) Collection points to be set up at all post offices on 22 June 2021 for submission of order forms as well as official First Day Cover/privately-made covers requesting hand-back date-stamping service.

The above arrangements are subject to change in view of the development of the epidemic situation. For enquiry on the latest updates on the arrangements, please visit the Hongkong Post Stamps website at stamps.hongkongpost.hk, or call the Philatelic Bureau hotline at 2785 5711.

Stamp Data

Design:	Hikoko ITO
Printer:	Joh. Enschedé Stamps B.V., the Netherlands
Process:	Lithography
Stamp Size:	45 mm × 28 mm
Stamp Layout:	Stamp Sheet - Pane of 25 stamps
Souvenir Sheet Size:	150 mm × 80 mm
Collector Card Size:	95 mm × 185 mm
Perforation:	13.25 × 14.25 (one elliptical perforation on each vertical)
Paper:	Stamp Sheet & Souvenir Sheet - Paper with security fibres Collector Card - Self-adhesive stamp paper with security fibres
Date of Issue:	22 June 2021



Special Postmark



Souvenir Sheet



Presentation Pack (Cover)



Presentation Pack (Inside)

PHILATELIC LINK



Collector Card (Front)



Collector Card (Back)



Postcards (a set of six cards)

PHILATELIC LINK



Serviced First Day Cover affixed with a set of mint stamps in six denominations (date-stamped with special postmark)



Serviced First Day Cover affixed with a Souvenir Sheet (date-stamped with special postmark)



A set of six serviced First Day Covers each affixed with a stamp of different denomination (date-stamped with a corresponding colour postmark)

PHILATELIC LINK



Colour Postmark



Maximum Cards

A set of six cards each depicting one animal showed in the mint stamp and affixed with the corresponding mint stamp on the picture side (date-stamped with special postmark)

PHILATELIC LINK



Maximum Cards

A set of six cards each depicting one animal showed in the mint stamp and affixed with the corresponding mint stamp on the picture side (date-stamped with a corresponding colour postmark)

All images are for reference only.

PHILATELIC LINK

Stamps Products Sales Report

(I) Three Months Sales Report [Major Product]

Quantity sold (In thousand pieces)

Date of Issue	Special Stamp Issue	\$2.00 Stamp	\$3.70 Stamp	\$4.90 Stamp	\$5.00 Stamp	Stamp Sheetlet	Presentation Pack	“Heartwarming Stamps” Mini-pane	Postage Prepaid Lunar New Year Greeting Card (A set of 4 cards)
28.1.2021	Year of the Ox	596	277	252	295	(\$10 Stamp Sheetlet) 307 (Silk Stamp Sheetlet) 37	19	(\$46 Local Mail) 8 (\$85 Air Mail) 6	5

Date of Issue	Special Stamp Issue	Stamp Sheetlet	Presentation Pack
28.1.2021	Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Rat / Ox	22	9

(II) First Day Sales Report [Major Product]

1. Quantity sold (In thousand pieces)

Date of Issue	Special Stamp Issue	\$2.00 Stamp	\$2.60 Stamp	\$3.40 Stamp	\$3.70 Stamp	\$4.90 Stamp	\$5.00 Stamp	Stamp Sheetlet
22.4.2021	Local Snacks in Hong Kong	193	98	96	105	94	96	93

Date of Issue	Special Stamp Issue	Mini-pane	Presentation Pack	Collector Card
22.4.2021	Local Snacks in Hong Kong	18	12	7

2. Total revenue

22.4.2021	Local Snacks in Hong Kong	HK\$5.77 million
-----------	---------------------------	------------------

The above reports are also available at the Hongkong Post Stamps website stamps.hongkongpost.hk.

Follow			郵票 • 郵趣 @Hongkong Post Stamps	and stay tuned with the latest philatelic news!
<p>Subscribe to Receive the Latest Philatelic Link Want to receive as soon as possible the latest information about new stamp products and services? Please visit Hongkong Post Stamps website http://stamps.hongkongpost.hk/stamp/detail2/9b31bab9-2864-4c93-87ba-186dda7c0f4a or scan the QR code and subscribe to receive the e-copy of Philatelic Link.</p>				