



Commemorative Stamp Issue – “The 100th Anniversary of the Founding of the Communist Party of China”



Mint Stamps

A set of commemorative stamps on “The 100th Anniversary of the Founding of the Communist Party of China”, with associated philatelic products, will be released for sale on **1 July 2021 (Thursday)**.

It has been 100 years since the Communist Party of China (CPC) was founded in July 1921. 2021 marks the 100th anniversary of the CPC since its founding. Hongkong Post issues a set of four stamps and a stamp sheetlet in commemoration of this momentous occasion. The stamps and stamp sheetlet adopt the official logo for the CPC’s 100th anniversary celebrations which include the image and the title in its design, while the 56 beams radiate from the logo signify the CPC’s endeavour of striving for advancement that shines all over our country. With the CPC flag in bright red flying, the beams radiate and extend across each of the stamps, presenting the founding and development of the new China led by the CPC, as well as its objectives to seek happiness for the Chinese people, rejuvenation for the Chinese nation, as well as universal brotherhood for the world. The “One Country, Two Systems” principle has been successfully implemented in Hong Kong under the leadership of the CPC and the Central People’s Government. Hong Kong, as a special administrative region, has been able to maintain its prosperity and stability, and integrate into the overall development of our country.

Sales Arrangements

Official First Day Covers will be put on sale at **\$2 each at all post offices** from **17 June 2021**. Display of the commemorative stamps and associated philatelic products will be put up from 17 June 2021 at General Post Office, Tsim Sha Tsui Post Office, Tsuen Wan Post Office, Sha Tin Central Post Office and Tuen Mun Central Post Office. Advance orders for servicing self-provided covers will be accepted at 38 philatelic offices from **17 to 23 June 2021**.

On 1 July 2021, all 38 philatelic offices will open from 9am to 2pm. Information about the sales arrangements is set out below:

Products	Unit Selling Price (HKD)	Sales Period	Maximum Purchase Quantity Per Queuing Customer on the First Day of Issue and the following day
(A) Products Available at all Post Offices			
First Day Cover	2	17 June 2021 to 30 September 2021	No restriction

(10_Eng/2021 – 11/6)¹

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Products	Unit Selling Price (HKD)	Sales Period	Maximum Purchase Quantity Per Queuing Customer on the First Day of Issue and the following day
Mint Stamps (a set of four denominations)	15.6	*1 July 2021 to 30 September 2021	5 sheets of each denomination (viz. 125 pieces of each denomination)
Stamp Sheetlet (containing a \$10 mint stamp)	10		10 sheets
Presentation Pack (containing a set of mint stamps in four denominations and a Stamp Sheetlet)	45		5 packs
(B) Product Available at 38 Philatelic Offices only			
Serviced First Day Cover affixed with a set of mint stamps in four denominations (date-stamped with special postmark)	20.1	1 July 2021 to 30 September 2021	5 covers
Serviced First Day Cover affixed with a Stamp Sheetlet (date-stamped with special postmark)	14.5		5 covers

*** Remark: For non-philatelic offices, the products will be available for sale from 2 July 2021 to 30 September 2021.**

- Remarks: (1) The above philatelic products **are included** in the “2021 Advance Order Service (July to December)”.
- (2) For overseas and Mainland customers, please ensure that there is sufficient balance in your account to settle the payment of your advance order. Otherwise, your order will be processed only when stock is still available after all orders with payments settled have been fulfilled.
- (3) The above philatelic products are limited in supply and will be available for sale for three months while stock lasts.
- (4) All images are for reference only.
- (5) Stamp products should be kept in cool and dry places and avoid placing them under direct sunlight or in hot environment.
- (6) The above philatelic products (except First Day Cover) will be put on sale at "ShopThruPost" (shopthrupost.hongkongpost.hk) starting from 9:00 a.m. on 1 July 2021 (Thursday).

Date-stamping Arrangements

A hand-back date-stamping service with options of the office steel date-stamp, the special postmark, “Philatelic Bureau” pictorial postmark and the philatelic office pictorial postmark will be provided on **1 July 2021** at 38 philatelic offices for official First Day Cover/privately-made covers bearing the first day of issue indication and a local address. The GPO-1 date-stamp impression will only be available at the General Post Office.

Special Arrangements under the Epidemic

For the stamp issue to be launched while the pandemic of COVID-19 prevails, Hongkong Post will implement a special sales arrangement to achieve social distancing and prevent crowds. The arrangements for this issue include:

- 1) Pre-ordering of stamp products on the *ShopThruPost* website (shopthrupost.hongkongpost.hk) until 9:00am of 1 July 2021;
- 2) Collection points to be set up at all philatelic offices on 1 July 2021 for submission of order forms as well as official First Day Cover/privately-made covers requesting hand-back date-stamping service.

The above arrangements are subject to change in view of the development of the pandemic. For enquiry on the latest updates on the arrangements, please visit the Hongkong Post Stamps website at stamps.hongkongpost.hk, or call the Philatelic Bureau hotline at 2785 5711.

Stamp Data

Design:	Tony HO
Printer:	Beijing Stamp Printing House Company Limited, the People’s Republic of China
Process:	Lithography
Stamp Size:	Stamp Sheet – 48 mm × 30 mm \$10 Stamp Sheetlet - 47 mm × 73 mm
Stamp Layout:	Stamp Sheet - Pane of 25 stamps
Stamp Sheetlet Size:	140 mm × 90 mm
Perforation:	Stamp Sheet – 13.25 × 12.75 (one elliptical perforation on each vertical) \$10 Stamp Sheetlet – 13.25 × 13 (one elliptical perforation on each vertical)
Paper:	Stamp paper with invisible fluorescent multi-colour dots
Date of Issue:	1 July 2021

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Special Postmark



Stamp Sheetlet



Presentation Pack (Cover)



Presentation Pack (Inside)



Serviced First Day Cover affixed with a set of mint stamps in four denominations (date-stamped with special postmark)



Serviced First Day Cover affixed with a Stamp Sheetlet (date-stamped with special postmark)

All images are for reference only.

Stamps Products Sales Report

Three Months Sales Report [Major Product]

Quantity sold (In thousand pieces)

Date of Issue	Special Stamp Issue	\$2.00 Stamp	\$3.70 Stamp	\$4.90 Stamp	\$5.00 Stamp	\$10 Stamp Sheetlet	\$20 Stamp Sheetlet	Mini-pane	Presentation Pack
23.2.2021	Intangible Cultural Heritage - Dragon and Lion Dance	286	128	127	137	122	62	28	10

The above reports are also available at the Hongkong Post Stamps website stamps.hongkongpost.hk.

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**Revision of 2021 Advance Order Service
(July to December) Reward Scheme**

Please note that the arrangement of the following reward schemes and the related terms and conditions are revised.

Item	Terms and Conditions / Attachment	Current Version	Revised Version
1	2021 Advance Order Service (July to December) Reward Scheme – Young Collectors Bonus Scheme	Inspire your children and broaden their horizons by encouraging them to develop stamp collecting as a hobby! Young collectors aged 18 or below (i.e. born in or after 2003) will receive a “Movie Scenic Locations in Hong Kong” Special Stamps - Canvas Pencil Case when placing an order of HK\$100 or more on stamp products issued between July and December 2021 within the incentive period.	Inspire your children and broaden their horizons by encouraging them to develop stamp collecting as a hobby! Young collectors aged 18 or below (born in or after 2002) will receive a “Movie Scenic Locations in Hong Kong” Special Stamps - Canvas Pencil Case when placing an order of HK\$100 or more on stamp products issued between July and December 2021 within the incentive period.
2	2021 Advance Order Service (July to December) Reward Scheme – Young Collectors Retention Scheme	To encourage our younger collectors to continue their lifelong interest in collecting stamps, members who turn 19 in 2021 will receive 800 extra bonus points redeemable for a host of fabulous gifts upon placing an order of HK\$50 or more on stamp products issued between July and December 2021 and renewing their membership for 2021 AOS (July to December) as an adult member within the incentive period.	To encourage our younger collectors to continue their lifelong interest in collecting stamps, members who turn 19 in 2021 (born in 2001) will receive 800 extra bonus points redeemable for a host of fabulous gifts upon placing an order of HK\$50 or more on stamp products issued between July and December 2021 and renewing their membership for 2021 AOS (July to December) as an adult member within the incentive period.
3	2021 Advance Order Service (July to December) Terms and Conditions – Clause 5.1.4	“Young Collectors Bonus Scheme” – You are eligible to become a “Young Collector” if (i) you were born on or after 1 January 2003; and (ii) you are an AOS account holder. As a Young Collector, if you succeed to place orders for any stamp products listed in the Guide of HK\$100 or above (including the delivery charges) during the Incentive Period, you will be awarded with a gift under the “Young Collectors Bonus Scheme” as specified in the Reward Scheme Leaflet.	“Young Collectors Bonus Scheme” – You are eligible to become a “Young Collector” if (i) you were born on or after 1 January 2002; and (ii) you are an AOS account holder. As a Young Collector, if you succeed to place orders for any stamp products listed in the Guide of HK\$100 or above (including the delivery charges) during the Incentive Period, you will be awarded with a gift under the “Young Collectors Bonus Scheme” as specified in the Reward Scheme Leaflet.
4	2021 Advance Order Service (July to December) Terms and Conditions – Clause 5.1.5	“Young Collectors Retention Scheme” – You will be offered a reward under the “Young Collectors Retention Scheme” as specified in the Reward Scheme Leaflet if (i) you have been a member of the “Young Collectors Bonus Scheme” under AOS since last year; (ii) you were born in 2002; and (iii) you succeed to place orders for stamp products listed in the Guide of HK\$50 or above (including the delivery charges) during the Incentive Period. This reward can be offered only once in 2021. If you have already been rewarded with it for 2021 AOS (January to June), Hongkong Post will not reward it again for 2021 AOS (July to December).	“Young Collectors Retention Scheme” – You will be offered a reward under the “Young Collectors Retention Scheme” as specified in the Reward Scheme Leaflet if (i) you have been a member of the “Young Collectors Bonus Scheme” under AOS since last year; (ii) you were born in 2001; and (iii) you succeed to place orders for stamp products listed in the Guide of HK\$50 or above (including the delivery charges) during the Incentive Period. This reward can be offered only once in 2021. If you have already been rewarded with it for 2021 AOS (January to June), Hongkong Post will not reward it again for 2021 AOS (July to December).

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