



## **\$5 – Traffic Management**

The Force endeavours to ensure road users' safety and smooth traffic flow, aiming to achieve the target of "Zero Accidents on the Road".

The stamp sheetlet of the same series features some heroic vignettes of police officers in action: standing vigilantly while fully equipped with counter-terrorism equipment, performing marine duties on a fast pursuit craft, rappelling down from a helicopter, discharging duties on a motorcycle, dashing to the scene from an Emergency Unit vehicle, and patrolling with a police dog. These realistic scenarios are consistent with the theme of this special stamp issue.

Along with the issue of "Our Police Force" special stamps, Hongkong Post has created a number of mini-games running on mobile phones. By scanning the six specially designed stamps with the "HKPostStamps" mobile app, customers will be able to learn more about the work of police through the mini-games behind each stamp. These games also help to raise the awareness of customers against crime, e.g. cyber frauds.

The updated version of the mobile app "HKPostStamps" can be downloaded from the App Store (for iOS devices), the Play Store (for Android devices), or the Hongkong Post Stamps website (stamps.hongkongpost.hk) from 30 April onwards. This mobile app also provides quick access to online shopping via "ShopThruPost" (shopthrupost.hongkongpost.hk), enabling customers to purchase Hongkong Post's philatelic products anytime and anywhere.

Acknowledgement: Hong Kong Police Force

## **Sales Arrangements**

Official First Day Covers at \$1.30 each will be put on sale at all post offices from **12 April 2019**. The stamp sheetlet and the associated philatelic products will be displayed at the General Post Office, Tsim Sha Tsui Post Office, Tsuen Wan Post Office, Sha Tin Central Post Office and Tuen Mun Central Post Office from the same day. Advance orders for servicing self-provided covers will be accepted at all philatelic offices from **12 to 18 April 2019**.

Information about the sales arrangements is set out below:

| <b>Product</b>   | <b>Unit Selling Price</b> | <b>Sales Period</b>                 | <b>Maximum Purchase Quantity Per Queuing Customer on the First Two Days of Issue</b> |
|--|---------------------------|-------------------------------------|--|
| <b>(A) Products Available at <u>all Post Offices</u></b>                       |                           |                                     |  |
| First Day Cover  | \$1.3                     | 12 April 2019<br>to<br>29 July 2019 | No restriction   |
| Mint Stamps<br>(a set of 6 stamps: \$2, \$2.6, \$3.4,<br>\$3.7, \$4.9 and \$5) | \$21.6                    | 30 April 2019<br>to<br>29 July 2019 | 5 sheets of each<br>denomination<br>(viz. 125 stamps of each                         |

|  |         |                                     |               |
|--|---------|-------------------------------------|---------------|
|  |         |                                     | denomination) |
| Stamp Sheetlet (\$10)  | \$10    |                                     | 10 sheets     |
| Presentation Pack<br>(containing a set of 6 stamps and<br>a stamp sheetlet)  | \$48    |                                     | 5 packs       |
| Prestige Stamp Booklet<br>(containing 3 stamp sheetlets<br>with a set of 6 stamps)   | \$53    |                                     | 5 booklets    |
| <b>(B) Products Available at <u>38 Philatelic Offices</u> only</b>   |         |                                     |               |
| Serviced First Day Cover affixed<br>with a set of 6 stamps and<br>date-stamped with a special<br>postmark  | \$25.40 |                                     | 5 covers      |
| Serviced First Day Cover affixed<br>with a stamp sheetlet and<br>date-stamped with a special<br>postmark   | \$13.80 | 30 April 2019<br>to<br>29 July 2019 | 5 covers      |
| A set of 3 Serviced First Day<br>Covers each affixed with a stamp<br>sheetlet of the Prestige Stamp<br>Booklet and date-stamped with<br>the special postmark | \$33    |                                     | 5 sets        |

- Remarks:
- (1) The above philatelic products **are included** in the “2019 Local Standing Order Service” and “2019 Overseas and Mainland Mail Order Service”. Ordered philatelic products will be available for collection by the customers of “2019 Local Standing Order Service” during business hours of the post offices.
  - (2) For Overseas and Mainland customers, please ensure there is sufficient balance in your account to pay your advance order. Otherwise, your order will be processed only when the stock is still available after all orders have been fulfilled.
  - (3) The supply of the above philatelic products are limited and available for sale for three months while stock lasts.
  - (4) Stamp products should be kept in cool and dry places and avoid placing them under direct sunlight or in hot environment.
  - (5) The above philatelic products will be put on sale at "ShopThruPost" (Shopthrupost.hongkongpost.hk) starting from 8:00 a.m. on 30 April 2019 (Tuesday). Visitors are required to register and login as member before making a purchase.

### **Hand-back Date-stamping Arrangements**

A hand-back date-stamping service using the office steel date-stamp and the special postmark will be provided on **30 April 2019** at all post offices for official/private-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service using the “Philatelic Bureau” pictorial postmark and the philatelic office pictorial postmark concurrently. The GPO-1 date-stamp will only be available at the General Post

Office.

### **Stamp Printing Details**

|   |   |
|---|---|
| Design:                                     | Jason CHUM  |
| Illustration:                               | Chow LEE  |
| Printer:                                    | Joh. Enschedé Stamps B.V., the Netherlands                  |
| Process:                                    | Lithography   |
| Stamp Size:                                 | 45 mm x 28 mm   |
| Stamp Size (\$10 Stamp Sheetlet):           | 60 mm x 40 mm   |
| Stamp Layout:                               | Pane of 25 stamps   |
| \$10 Stamp Sheetlet Size:                   | 135 mm x 85 mm  |
| Stamp Sheetlet Size (a set of 3 sheetlets): | 150 mm x 90 mm  |
| Perforation:                                | 13.25 x 14.25 (one elliptical perforation on each vertical) |
| Perforation (\$10 Stamp Sheetlet):          | 12 x 11.75 (one elliptical perforation on each vertical)    |
| Paper:                                      | Paper with security fibres                                  |
| Date of Issue:                              | 30 April 2019   |



Special Postmark



Stamp Sheetlet



Prestige Stamp Booklet (Cover)



Presentation Pack (Cover)



Presentation Pack (Inside)



A set of 3 Serviced First Day Covers each affixed with a stamp sheetlet from the Prestige Stamp Booklet and date-stamped with the special postmark



Serviced First Day Cover affixed with a set of 6 stamps and date-stamped with a special postmark



Serviced First Day Cover affixed with a stamp sheetlet and date-stamped with a special postmark